

Rocky Balboa

User Experience Designer | Product Designer

+1(408) 802-5295 | rockybalboa.design@gmail.com | www.rockybalboadesign.com

TECHNICAL SKILLS

- Interface Design
- User-Centered Design
- Prototyping
- UX Research
- Lottie
- User Testing
- Design Systems
- Dev Mode
- Figma
- Responsive Design
- Product Strategy
- Wireframing
- User Flows
- Accessibility
- Claude Ai
- Maze Testing
- Adobe XD
- Photoshop
- Adobe Creative
- Adobe Lightroom

EXPERIENCE

Everi Holdings Inc — UX/UI II Designer

May 2022 - March 2026 - 4 years, Remote

- Led the UX/UI redesign of a casino kiosk ecosystem by optimizing navigation and visual hierarchy, then incorporating a responsive design framework to ensure absolute UI consistency across all screen dimensions and hardware.
- Managed a structured design workflow to rapidly deliver high-impact UX improvements and visual systems.
- Transformed direct client feedback into production-ready assets, maintaining strict brand standards while optimizing user flows for diverse product platforms.
- Collaborated cross-functionally with Product and Development teams to design intuitive interfaces and interactive prototypes, utilizing Figma as the primary design ecosystem.

AIM-HI — UX Designer

December 2020 - November 2021 - 1 year, Remote

- Utilized Figma, Adobe Photoshop, and Illustrator to deliver cross-functional design support, producing scalable wireframes, rapid prototypes, and high-impact graphic assets.

Simple But Needed — UX/UI Intern

November 2019 - December 2019 - 1 Month, Remote

- Collaborated as a Product Designer with Simple But Needed (SBN) on a specialized B2B platform. Focused on streamlining enterprise-level inspection workflows and optimizing asset-tracking systems for mid-to-large-scale businesses.

EDUCATION

San Jose State University — Bachelor of Science in Industrial Design

June 2014 - June 2018

Springboard Online — UX/UI Certificate

January 2019 - January 2020

Languages

English, Tagalog, Ilocano

Socials

[Linkedin](#)

Other Skills

Photography, GIFs, Social Media Management, Ecommerce Design